UX Design Questions – Bootcamp Webdev Project

1. Could you describe your experience with having access to organic food/raw materials?

We have various groceries close by. It´s easy for us to buy fresh organic food produced from farmers out of our neighborhoods.

2. Why would you need organic food/raw materials?

Organic food is the best basic nutrition without harmful chemical substances.

3. How would you describe an efficient organic raw material sourcing website?

I expect a quick overview about the offered products and a set of information about the product itself – like description, price, quantity, origin and delivery period.

4. Can you describe your current schedule and how you balance your responsibilities with cooking for your family?

The time to prepare the breakfast and the supper is very short. Most of the food comes direct out of the refrigerator. I need more time to prepare the lunch. For every day I must decide what to cook. I have to buy the ingredients. The preparation time depends up on the recipe.

5. How often do you order for organic food materials? And what’s your motivation for doing so?

During my daily shopping I am looking always after organic food offers. I buy the product if the price and the freshness fits.

6. What challenges do you face when ordering for organic food materials? How does that make you feel?

Sometimes I don’t find the right product in the grocery. I have to drive around to get the perfect product. It is annoying and time consuming.

7. Is there any way you feel these challenges could be resolved?

If I could choose out of a large selection of perfect products with acceptable price and time of delivery right at the front door, the problem would be solved.